

CBS TELEVISION STATIONS

CANDIDATE POLITICAL INQUIRY FORM

MARKET/STATION
KQVR - Sacramento

SPECIAL () PRIMARY () GENERAL (X) OUT OF WINDOW ()

RECORD OF REQUEST - Political Broadcast Time:

WINDOW: 9/7-11/6/12

NAME OF REQUESTOR:

Barbara Stein

1. NAME OF AD AGENCY:

MBMG
2056 Cotner Avenue
Los Angeles, CA 90025
P: 310-923-9097

2. ORGANIZATION PAYING FOR TIME:

Cathleen Galgiani for Senate 2012
State Senate District 5
Treasurer: David Gould
1001 Folsom Blvd., #263
Sacramento, CA 95814
phone: 916-529-6035

3. ENTITY FURNISHING ANNOUNCEMENT/PROGRAM:

Same as Item 1

4. Broadcast to favor issue/ballot/candidate (office):

Candidate

5. PRODUCT OR CATEGORY:

State Senate District 5

6. POLITICAL PARTY OR OFFICIAL AFFILIATION:

Democrat

7. DATE OF REQUEST

9/14/12

8. NATURE OF REQUEST:

(a) Request for CANDIDATE rate card

9. DISPOSITION MADE OF REQUEST

(a) Granted

X

10. SUBSEQUENT DEVELOPMENTS

Accepted

11. CHARGES-This advertiser not related to Federal or any matter of National Significance.

CTS EMPLOYEE COMPLETING FORM



Laurie Aston, CBS Television Stations Date 9/17/12

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, X Joaquin Ross,
 being/on behalf of: Cathleen Galgiani for Senate 2012, a legally
 qualified candidate of the Democratic political
 party for the office of: State Senate District 5
 in the General Election
 election to be held on: November 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

not applicable

I represent that the payment for the above described broadcast time has been furnished by:

X CATHLEEN GALLAGHER SENATE 2012

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

X David Gould, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

X 9/14/12
Date

X [Signature]
Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title